



# WINDOWGRAPHX PRIME 160 EASYTACK MATT AQ

matt 3989, 160 µm

Self-adhesive film for window display advertising

This matt, coated translucent-white polyester film for aqueous ink systems is particularly suitable for window display advertising. The material enables brilliant colour reproduction in both reflected and transmitted light; making it ideal for use at any hour of the day or night. Thanks to its transparent EasyTack adhesive, it is also suitable for mid- or long-term indoor and outdoor use. The film can be easily applied on smooth surfaces (e.g. windows), repositioned and removed again without leaving residues.

## Advantages

- Wide colour gamut and high colour saturation
- Outstanding brilliance in reflected or transmitted light
- Easy to apply – easy to remove
- Excellent dimensional stability
- Splashproof prints

## General tips

The converting and storage should take place in a climate from 35 to 65% to relative humidity at a temperature from 10 to 30°C. Keep the product in the original packaging (cardboard box and PE bag). It is always recommended that cotton gloves be used when handling InkJet coated materials to avoid fingerprints.

This Backlit-Film has been developed specially for Indoor-Window-Advertising. Due to the Low-Tack-Adhesive the Film is easily mountable on all smooth surfaces such as

## Physical data

Name	Value	Norm
Thickness (film without liner / adhesive) [µm]	160	4593
Thickness (film) [µm]	290	ISO 4593
Weight (without liner/ adhesive) [g/m²]	185	ISO 536
Weight [g/m²]	265	ISO 536
pH value	7	DIN 53124
Whiteness, CIE D65/2°	120	ISO 11476
OD transmission light	1.9	Macbeth TD 904

## Technologies



## Properties

