



BILLBOARDS /
POSTERS

POSTERCOLOR X 180

matt 3257, 180 g/m²

High quality poster paper with blocking layer for advertising applications

A bright white, barrier-coated, matt poster paper for indoor photographic and advertising applications. In combination with aqueous and latex inks, it guarantees a broad colour spectrum and high optical densities. Its barrier coating enables good flatness, even when printing with large ink densities.

Advantages

- Excellent colour reproduction
- Free of ripples, even when printed with large amounts of ink
- Quick dry
- Acid-free



The mark of
responsible forestry

General tips

For quality reasons the media should be stored and converted under conditions of 30 – 65% relative humidity at a temperature of 10 – 30°C.

Physical data

Name	Value	Norm
Weight [g/m ²]	180	ISO 536
Thickness (paper) [µm]	190	ISO 534
Whiteness, CIE D65/2°	155	ISO 11476
Opacity [%]	98	ISO 2471
Chromaticity (D65/10°)	L*94.7 a*4.4 b* -15.2	DIN 6174

Technologies



Properties



The values stated above are only for orientation. Before using our print media please check its compatibility for your printer and the intended application. We cannot be held responsible for any mistakes resulting from technical changes in the printing process and with printing components. Product design changes to our products technical developments may be carried out without prior notice.